

## Hershey's Cocoa Classic Chocolate Cake Baking Contest

Entry Fee	Dept	Section	Class	Class Description
Hershey's Cocoa Classic Chocolate Cake Baking Contest				
\$2.50	22	3	815	Adult

### **RULES:**

- 1 Open to any individual who is a Pennsylvania resident; one entry per person.
- 2 **NEW! Entrants may NOT have won 1<sup>st</sup> place in this Hershey's Cocoa Chocolate Cake contest at any other fair in 2011.**
- 3 Entry must be a layered chocolate cake made from "scratch" and frosted (no mixes).
- 4 **CAKE RECIPE:** A minimum of  $\frac{1}{4}$  cup of **HERSHEY'S COCOA** must be used and listed as "**HERSHEY'S COCOA**" in the cake part of the recipe.
- 5 **FROSTING/DRIZZLE:** If frosting is chocolate, and if a chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "**HERSHEY'S COCOA**" in the frosting/drizzle parts of the recipe.
- 6 If candy, chocolate, or flavored baking chips products are used, they must be **HERSHEY'S**; **REESE'S** or **HEATH** branded products, and listed with their brand name in the recipe. (See [www.hersheys.com](http://www.hersheys.com) for complete product list.)
- 7 The entire Cake entry must be submitted for judging on cardboard or a disposable plate.
- 8 Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
- 9 Refrigeration is **not** available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reason.

### **10 Judging Criteria:**

- |   |                   |
|---|-------------------|
| a) <b>Flavor</b> .....                            | 30 points         |
| (Aroma, taste, good balance of flavorings)        |                   |
| b) <b>Texture</b> .....                           | 25 points         |
| (Moist and tender crumb; not soggy or dry)        |                   |
| c) <b>Inside Characteristics</b> .....            | 20 points         |
| (Even grain, evenly baked; free from air pockets) |                   |
| d) <b>Outside Characteristics</b> .....           | 10 points         |
| (Consistent shape./size/surface; overall appeal)  |                   |
| e) <b>Frosting</b> .....                          | 15 points         |
| (Taste, texture, even color)                      |                   |
| <b>TOTAL</b>                                      | <b>100 points</b> |



**Prizes at Cookport Fair are: 1<sup>st</sup> = \$25 2<sup>nd</sup> = \$20 3<sup>rd</sup> = \$15**

*First Place Winner is eligible for the 2012 PA Farm Show competition.*

*Prizes for the PA State Hershey Cocoa Cake Winners:*

*1<sup>st</sup> = \$500 2<sup>nd</sup> = \$250 3<sup>rd</sup> = \$100*

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